



# Georgia Lee Timmerberg

## education

October 2013 - April 2017  
**Berliner Technische Kunsthochschule**  
Communication Design  
Bachelor of Arts ø 1,3

September 2003 - July 2012  
**Humboldt Gymnasium Düsseldorf**  
Majors: English, Contemporary Art  
Allgemeine Hochschulreife  
Abitur ø 2,0

June 2012  
**Paris American Academy**  
Fashion Design and Marketing  
Summer Program ø 1,0

June 2011  
**Parsons The New School for Design**  
Fashion Illustration  
Summer Program ø 1,0

June 2010  
**Parsons The New School for Design**  
Drawing and Design  
Summer Program ø 1,0

## profile

I am a 27-year-old Graphic and Communication Designer based in Berlin. Being a Düsseldorf native and half Californian has given me the gift of identifying as organized, attentive yet chill. In my spare time, I paint and record a soon to be aired podcast with my mom, called "Talk about Good". Feel free to visit my still in progress portfolio page [georgialeetimmerberg.com](http://georgialeetimmerberg.com).

## skills

Adobe Photoshop, InDesign & Illustrator, Adobe XD, Sketch, Basic Coding, Packaging Design, Corporate Design and Identity Creation, Creatvice Social Media Strategies, Advertising, Copywriting, Storyboarding, Exhibition Design, Contemporary Painting and Illustration.

## likes



## contact

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## experience

**Vertical Media GmbH/ Gründerszene | full time**  
graphic designer

**01.12.2017 - 31.12.2019**

During my two years at Vertical Media I gathered extensive experience in the creation and execution of both web and print media. From creating multiple screendesigns for Gründerszene and its products; most notably the freshly released *Gründerszene Jobbörse* to giving each of the events VM has to offer a visual language and applying it to social media, web and print formats including more compact events such as the *Gründerszene Dinner* to the larger *Gründerszene Spätschicht* and *HEUREKA Founders Conference by Gründerszene*. A personal mammoth task was conceptualizing a grid for the layout of all future Gründerszene Reports and designing Gründerszene's *Startup Investment Guide* from start to finish. At Vertical Media I gained understanding on the importance of wireframing using Sketch and Adobe XD while also furthering my knowledge on how to cohesively visually represent a brand on all platforms.

**dan pearlman | intern**  
visual communication

**25.11.2015 - 31.03.2016**

One of the toughest and most gratifying experiences I've had as a designer was creating and implicating a style guide for dan pearlman's new corporate identity and website, while working on the company's Fanzines and preparing in-house Design Thinking workshops. During my time there, I gained experience working with clients such as Sommer Frische Kunst, for whom I redesigned an existing visual identity and created a festival guide from screen to print. Another highlight included working for Bikini Berlin, whose Spring Campaign I filmed and edited a "making of" - video of, while refining and converting campaign images to social media and web formats. Other jobs included presentations and spatial design for Peek & Cloppenburg, Storck, Jägermeister and Lufthansa.

**PLEXGROUP | intern**  
communication design

**01.10.2015 - 23.11.2015**

During an inspiring stint at PLEXGROUP I devised an event simulation for the company's own planning software, PLEXframe. This resulted in screendesigns and a step by step guide on how to use PLEXframe as a tool including voicing and creating a video tutorial as a backdrop. Additionally, I created an animated trade fair mockup for the French energy provider Engie while other tasks included image research and layout creation for Simplex and Toto Europe while drafting a set of pictograms for Sanifair.

**rikiki Grafik & Produkt | intern**  
design and retail

**01.05.2013 - 16.08.2013**

At Rike Stephani's self-founded design haven in Düsseldorf, I had the opportunity to take part in product acquisition, photo shoots and sales, created and edited pack-shots, while flexing my copywriting muscles by writing and translating texts within rikiki's web presence. I gained insight into what it means to run one's own business as well as one's own screen-printing workshop.

**plus2 GmbH | intern**  
copywriting and research

**01.09.2012 - 01.03.2013**

Researching and penning content at plus2 GmbH is how my passion for promotional and editorial writing matured. Working with clients such as Olympus Deutschland GmbH, ACE Stoßdämpfer GmbH, C&N Autotechnik Celebi & Nentwich GbR and MetaCure GmbH taught me how to marry image and type; the visual with written content.