

georgia lee timmerberg

education

October 2013 - April 2017
Berliner Technische Kunsthochschule
Communication Design
Bachelor of Arts ø 1,3

September 2003 - July 2012
Humboldt Gymnasium Düsseldorf
Majors: English, Contemporary Art
Allgemeine Hochschulreife
Abitur ø 2,0

June 2012
Paris American Academy
Fashion Design and Marketing
Summer Program ø 1,0

June 2011
Parsons The New School for Design
Fashion Illustration
Summer Program ø 1,0

June 2010
Parsons The New School for Design
Drawing and Design
Summer Program ø 1,0

likes



profile

I am a 24-year-old Communication Designer based in Berlin, finding my latest inspiration in impressionist paintings, the Bundeszentrale für politische Bildung and RuPaul's Drag Race. Being a Düsseldorf native and half Californian has given me the gift of identifying as organized, attentive yet chill. In my spare time, I paint and record a soon to be aired podcast with my mom, called "Talk about Good".

skills

Adobe Photoshop, InDesign & Illustrator, Microsoft Office applications, basic coding, advertising, copywriting, storyboarding, story telling, exhibition design, contemporary painting and illustration, packaging design.

contact

www.georgialeetimmerberg.com

georgialeetimmerberg@gmail.com

+49 17663426773

Grünberger Straße 49 10245 Berlin





experience

dan pearlman | intern
visual communication

25.11.2015 - 31.03.2016

One of the toughest and most gratifying experiences I've had as a designer thus far was creating and implicating a style guide for dan pearlman's new corporate identity and website, while working on the company's Fanzines and preparing in-house Design Thinking workshops. During my time there, I gained experience working with clients such as Sommer Frische Kunst, for whom I redesigned an existing visual identity and created a festival guide from screen to print. Another highlight included working for Bikini Berlin, whose Spring Campaign I filmed and edited a "making-of"- video of, while refining and converting campaign images to social media and web formats. Other jobs included status presentations and spatial design for Peek & Cloppenburg, Storck, Jägermeister and Lufthansa.

PLEXGROUP | intern
communication design

01.10.2015 - 23.11.2015

During this inspiring stint at PLEXGROUP I devised an event simulation for the company's own planning software, PLEXframe, resulting in voicing and creating a video tutorial. Additionally, I created an animated trade fair mockup for the French energy provider Engie while other tasks included image research and layout creation for Simplex and Toto Europe while drafting a set of pictograms for Sanifair.

rikiki Grafik & Produkt | intern
design and retail

01.05.2013 - 16.08.2013

At Rike Stephani's self-founded design haven in Düsseldorf, I had the opportunity to take part in product acquisition, photo shoots and sales, created and edited pack-shots, while flexing my copywriting muscles by writing and translating texts within rikiki's web presence. I gained insight into what it means to run one's own business as well as one's own screen-printing workshop.

plus2 GmbH | intern
copywriting and research

01.09.2012 - 01.03.2013

Researching and penning content at plus2 GmbH is how my passion for promotional and editorial writing matured. Working with clients such as Olympus Deutschland GmbH, ACE Stoßdämpfer GmbH, C&N Autotechnik Celebi & Nentwich GbR and MetaCure GmbH taught me how to marry image and type; the visual with written content.

backpack films | intern
film production

01.06.2012 - 30.02.2012

Fascinated by motion graphics, I embarked on my internship at backpack films and was able to design and actualize a storyboard for Hahn Gasfedern GmbH's image movie, sourced underlying music and edited video content with Adobe Premiere Pro while practicing my editing skills on lipsynching wedding videos.